



J. J. Pearce Homeowners Association

- Monthly newsletter
- Telephone alert line
- Alert signs
- E-mail alerts
- Annual meeting speaker
- Holiday decorations
- Easter Egg Hunt
- Neighborhood Crime Watch
- National Night Out.
- Neighborhood yard sale.
- Yard of the Month
- Monitor development activities that will impact the neighborhood and coordinate responses
- Website with local information, links to other sites, and our newsletter
- Annual Directory of members by street and by name
- 4th of July Parade and Party
- City Council Candidates Forum

-----tear here and return with payment-----

Please complete and return to Membership VP (Please print legibly)

NAME(s):

ADDRESS:

TELEPHONE:

May we list your name in the J. J. Pearce Homeowners Association Directory? **YES:** ____ **NO:** ____

May we list your telephone number in the directory? **YES:** ____ **NO:** ____

Do you want to be on our e-mail alert list? **YES:** _____ **NO:** _____

(e-mail id only for alerts)

Signature of member: _____

Please return completed form and your \$15.00 check at the Annual Meeting.

J. J. PEARCE NEWSLETTER

Website: www.jjphoa.org

August 2001

Annual Meeting

Our Annual Meeting will be Tuesday, September 11, at 7:30 PM at Mohawk. This has been an exciting year for our Homeowners Association. With no major crises in the neighborhood the Homeowners Association has been able to focus on sharing information and maintaining the quality of life that brought us all to the J. J. Pearce Addition in the first place. Your Board of Directors has worked hard throughout the year and we hope you've been pleased with the results. The Annual Meeting is the culmination of our membership year and the beginning of the next. We hope you'll be able to join your neighbors at this meeting and help us prepare for the coming year. The agenda for the meeting includes:

- Business
 - What's been happening
 - Treasurer's Report – what do we have and what have we done with it
 - Membership – how are we doing
 - Development – what's been going on around here
 - Beautification – picking the best of the best
 - Safety – this is a great place to live
 - Editor – all the news that's fit to print
 - Webmaster – news and more
 - Voting
 - By-laws update
 - Election of officers
- Fun
 - Robin Hood and Other Tales
 - Door prizes

By-laws update proposal

A revision to the by-laws was proposed and approved by the Board and printed in the May issue of the newsletter. At this Annual Meeting you will be asked to approve those updates. In addition to the by-laws proposal that was printed in the newsletter, a copy is available on our website, www.jjphoa.org, in the News section in the

online version of the May newsletter. If you do not have access to the Internet and require another copy of the proposed updates please contact the president or any other officer.

Special added attraction

You can renew your membership for the coming year at the Annual Meeting. Dues remain only \$15 and there will be renewal forms available. If you turn in a renewal form and your check at the meeting you'll save a stamp and an envelope, and you'll know your renewal has been taken care of.

Robin Hood and Other Myths

Our annual meeting will feature guest speaker Anne Foster. Anne is particularly well qualified to speak to us about Robin Hood – among her many activities and interests, she is president of the Richardson Independent School District Board of Trustees. Who better to talk about that villain, Robin Hood, and how lately he has been stealing from the good guys?

Find out what happens when a southern belle from rural Mississippi grows up to be a multilingual, world-traveled champion of education and of property values. Find out how the fate of RISD and the value of your home are intertwined. Find out what really happened in the last election and how well we're protecting ourselves from a Robin Hood gone astray.

If you've heard Anne speak before you know this will be an interesting and entertaining talk. If you haven't heard her speak before then this is a chance to see what you've been missing.

PLAN TO ATTEND THE ANNUAL MEETING ON SEPTEMBER 11, 7:30 PM AT MOHAWK SCHOOL

“Down with Everything”

Some of our neighbors couldn't wait for National Night Out to get together to help fight crime. A band of 30 or so “protesters” gathered in mid-July to help train Richardson's Police Department in crowd control tactics. J.J. Pearce residents made up a significant portion of the protest group. Here is a fanciful report of the event.

The protesters showed up slightly before the designated time and promptly seized control of Richardson High School. A police captain arrived shortly after the capture of the school and negotiated with the protesters. In a show of good faith the protesters agreed to relinquish control of the interior of the school and to stage our protest march in front of the gymnasium despite the excessive heat.

We demonstrated against a wide variety of issues including pink underwear, dogs, eagles, tyranny, international trade and everything. We also demonstrated in favor of pink underwear, dogs, rights and liberty. As the police department arrived and organized they made an impressive showing as 40 of Richardson's finest marched through the heat in full uniform and riot helmet. Undaunted, our protest gathered steam as we began chanting as we marched.

The protest escalated as we began hurling water filled balloons and taunting the police. The police deployed shields and lowered helmets – although they seemed to like the water that occasionally reached them. Despite being outnumbered the protesters felt like we had the upper hand and rattled the police as demonstrated by this picture.



The police ordered us to disburse. Of course the order was ignored and our demonstration became more dedicated to our just causes. Eventually the police decided they would need to move in to disburse us.



Although some of the protesters were successfully driven off, others were arrested and still others were able to regroup to continue the protest. We were even able to capture some of the police shields and form our own skirmish line.



The reality is that the protesters are glad that the police were not able to use any force at all against our band of volunteers. We were impressed with how effective our police department could be, even while being gentle. We learned that their objective is not to arrest but to simply disburse, and to avoid any damage or injury. And all of our volunteer protesters had a great time and want to know when we can do it again. Maybe next time we'll outnumber the police -- and now our protesters are trained too!

JJPHOA Celebrates NNO By Lynn Sanders, VP Safety

The evening of August 7 was definitely party night in the JJ Pearce Addition. Sixteen of our nineteen Crime Watch Areas demonstrated the spirit of National Night Out Against Crime, more commonly known simply as National Night Out or NNO, by holding “parties” in or near their areas. NNO is an annual event spearheaded by the National Association of Town Watch. On the same evening, all across the nation, neighborhood “block parties” demonstrate a unity against crime.

Some of the JJ Pearce Crime Watch Areas held joint parties. As a result, there were eleven of them going on in the JJ Pearce Addition. The fare at these parties ranged from cookies and lemonade to freshly grilled hamburgers and hot dogs with all the fixin's. The main point of these parties wasn't what was there to eat or drink; but that neighbors were getting together, discussing crime and crime prevention, and best of all, getting to know each other. Since our concept of crime reduction and crime prevention is "neighbors watching out for neighbors," it is important that we get to know each other. That way, we are more able to spot something suspicious.

As your JPHOA VP for Safety, I made a point to visit all eleven parties. Unfortunately, hitting that many in just three hours doesn't leave much time at each one. Everybody seemed to be having a good time and really into the spirit of the evening.

The evening started with a big bang at the Area #1 party. Resident, Crime Watch Coordinator and City Councilman Bob Nusser had arranged for several dignitaries to visit their party sharply at 6 PM. These guests included Congressman and Mrs. Sam Johnson, Mayor Gary Slagel, City Manager Bill Keffler, Police Chief Ken Yarbrough, and Deputy Chief Larry Zacharias. McGruff, the "take a bite out of crime" dog even showed up.



City Manager Bill Keffler, Congressman and Mrs. Sam Johnson, Mayor Gary Slagel, Councilman Bob Nusser, Editor Dee and Joe Russum at the Area 1 NNO party

The evening ended about 10 PM as the last people at the later parties headed home. All in all, it was a great evening, and I am proud of the effort made by all of our Crime Watch Coordinators and the interest shown by the partygoers. The three Crime Watch Areas that did not "party" on NNO will schedule something similar for later in the year.

I will talk more about the NNO evening in next month's newsletter, including a summary of the NNO activity across the city, and a little about the JPHOA NNO Party Marathon. Look for it in September.

Board Minutes of July 12, 2001

President Bernie Mayoff called the meeting to order at 7:40 p.m. The minutes were read and approved as corrected.

Treasurer's Report: Helen Simon reported that we have \$450 more than was budgeted for this time of year. Helen also provided a statement of cash receipts and expenses for the period Jan 1 through Jun 30, 2001.

Old Business: The slate of officers for the homeowner's association submitted by the Nominating Committee is listed in the newsletter. There will be an opportunity for nominations from the floor at the annual homeowner's association meeting in September. The Fourth of July parade/picnic with the Reservation had attendance exceeding expectations. The event was a huge success, but it went over budget. Look for an article in the newsletter concerning flags on the Fourth of July. Bernie will confirm the date for the annual meeting. Dee will work on ballots for the election. The speaker will be Ann Foster from the school board. Dee and Helen will provide drinks and Bernie will provide cookies and arrange for door prizes. Lynn will provide the sign tenders and phone notification. Bernie will take care of e-mail notification. Bernie will see that the membership renewal forms are in the newsletters in August, September, October, and November and they will also be available at the annual meeting. Greg will investigate how to identify qualified voters for the annual meeting. Voting will be on the bylaws revisions and the election of officers. Greg is going to find volunteers to do the financial review and Helen will schedule a time in October to complete it.

New Business: The next homeowner's association president's meeting will be July 17 at 7:00 p.m. at City Hall.

Newsletter: We have a new full page ad from the Richardson Symphony Orchestra and business card ads from the Fourth of July picnic donors. The newsletter deadline is August 8.

Internet: The pictures that are in the newsletter are in color on the Internet.

Safety: There have been some car eggings recently and one reported theft of a gas edger from a garage.

No dates have been set for future meetings. The meeting was adjourned at 9:45 p.m.

Respectfully submitted,
Suzanne Clark, Secretary

Crime Talk

By Lynn Sanders, VP Safety

Well, your fearless VP for Safety and his Harley Wide Glide are back from a fantastic vacation in the cool White Mountains of Arizona. It is good to be back to Richardson, but not so good returning to our typical summer heat and humidity. The words that our JJPHOA President put into the last newsletter, in my absence, were very kind and quite a surprise. But, just for the record, an additional credential I bring to this Safety position is having also graduated from the Richardson Citizen Fire Academy. Enough of all that.

Now, on to the issue of crime in our neighborhood. We did have two crime incidents since the last newsletter. Sometime during the night of July 13, a decorative hand painted mailbox and a cement yard fixture were stolen from a residence in the 1100 block of Stratford. Also, during the night of July 30, a vehicle was egged in the 1200 block of Stratford, right across the street from where an earlier vehicle was egged on May 25. Crime incidents such as these seem to be much more prevalent during the summer "out of school" months.

On July 28, there was a forced entry burglary of a home on the south side of the 1100 block of Melrose. This is directly across the street from our homes on the north side of Melrose. So, this wasn't one of "ours", but it was very close.

Finally, please be aware that the scam artists are busy in the metropolitan area, and they are tending to target the elderly (I think I'm one of those). One has to do with talking, or scaring, a homeowner into some unneeded home repair, and demanding heavy up front payment for "materials". When they leave for the "materials", they go cash the check and disappear. The other two scams have to do with elaborate schemes, involving accomplices (in person or on the phone), to convince a victim that they will receive a very large amount of money. The person is asked to put up a sizable amount of money that is needed to make the process work. Once the person does that, the person has been victimized. One of these scams is known as the Nigerian Letter Scam and the other is known as the Canadian Lottery Scam. The main thing to always remember is: **IF IT SEEMS TO GOOD TO BE TRUE, IT PROBABLY IS!**

GET A TASTE OF THE TOWN.

We opened the first Whataburgers in Corpus Christie back in 1950 with a very simple philosophy . . . make sure that every meal is hot, fresh and made to order. Whether it's our signature Whataburger®, Breakfast Taquito, Grilled Chicken Sandwich or any of our many other menu items, it's a commitment to quality that will never change. Just like our commitment to the quality of life here in our community.

So come on in for the great taste of Whataburger.

1910 N. Coit @ Campbell, Richardson
972-231-2833

WHATABURGER.
Just like you like it.™

Greetings from Bill Little, VP of Beautification

Another very difficult month to decide which of the many excellent yards in the area would receive the Yard of the Month. I had to drive the area many times to be able to make my final decisions. The winners for July are as follows:

1219 Chesterton	James & Marsha Walsh
1401 Huntington	Joseph & Nina Cinquepalmi
1111 Pueblo	Virginia Schlenker
1128 Eton	Dick & Judy Koch
1903 Lilac	Pam Pizel & Hugh Resnick

Tips for better landscapes.

- ◆ The main thing to do in this weather is to make sure that you lawn and foundations are properly watered.
- ◆ Now is the time to look for gray leaf spot on St Augustine Grass. It appears to look scorched from a distance. Use Daconil fungicide to control.
- ◆ Be on the lookout for chinch bugs in St. Augustine grass. You will see an area that is usually in full sun start to turn yellow and look wilted. They are very small black bugs and will move very quickly to get away. Control with Diazinon.

Thank You to Bernie Mayoff

By Ira Barash

As you all know, Bernie Mayoff accepted the Presidency of the JPHOA in September 2000. In my opinion, he has done an exemplary job of reshaping the Association into a superbly functioning body. This article is my way of saying thanks for his outstanding job.

This author approached Bernie at the annual Neighborhood Night Out meeting in August 2000. He and I talked about the group. We discussed the Nominating Committee. I asked the Committee to consider Bernie for the job. After one call, and election by the homeowners, Bernie became President.

At the beginning of his term, the JPHOA had many strong points. The membership included 75% of the homeowners, a sizable treasury, an experienced board, and a history of accomplishment. The major weak point was a lack of purpose and focus of the group. Many of us on the board who served the previous year were in turmoil because of this lack of focus and direction. We heard many complaints from the membership that problems were not handled properly or completely ignored.

At the start of the term, Bernie spoke to everyone. He also was heavily involved with the Whataburger construction. Through both of these experiences, Bernie started to meld a plan. He found new people to help maintain the Internet and crime watch. He encouraged and challenged the existing board members like myself to improve every aspect of the organization.

One of his first accomplishments was to resurrect the monthly newsletter. The format was enhanced to include articles on crime watch, membership, medical, gardening tips, and changes in the neighborhood. He added advertising to cover some of the expenses. JPHOA published a newsletter every month. Each one was better than its predecessor. It now appears on the Internet site. The membership responded with acclamation of praise.

He created a budget for the year. Within the framework of the budget, he proposed events including the successful 4th of July parade and the volunteer recognition party. He closely matched revenues to expenses, which helped to focus the board's efforts each month.

He successfully published the membership list and distributed the books within budget and on time. The lists of homeowners were more organized and accurate. A verification letter went to

each homeowner before the issuance of the Directory. Ten percent of the membership responded with corrections. Bernie personally reformatted the directory to make the presentation neater and easier to read than the previous year.

He reshaped the treasury to insure that the funds matched the budget. The treasurer issued a monthly financial statement that appeared in the newsletter.

He handled innumerable neighborhood issues. First, he actively monitored the Whataburger reconstruction project. He helped to make sure that the Whataburger project did not encroach on our neighborhood. The landscaping was improved. The lighting was monitored so it would not spill into the yards of residents on Huntington. Whataburger changed the paint on their building several times to have it blend with the surrounding shopping center. These were just a few examples. Most importantly, he kept a working relationship with Whataburger.

Bernie attended Homeowner Association/City Council meetings at 7:00 AM each month. From these meetings, he and others wrote articles about new businesses in our area, the park expansions in the neighborhood, and road construction.

Bernie also encouraged an effective crime watch in our area. The good news here is in most months there was little to report. When there was an issue, Bernie created an effective e-mail letter that he distributed to those who wanted it. The latest count for participation is 165.

In summary, Bernie reshaped the JPHOA into an extraordinary effective and efficient organization. He accomplished this metamorphosis by his vision and hard work. As you know, he did not create these achievements by himself. He encouraged all of the board members to work hard and effectively within their areas each month.

The greatest news is that he is returning for another year! Thanks again for a superlative job.



Name the Neighbor by Janet Karr

BLACK, BLAIR, BUKHAIR, CHASE,
FRYE, HALVORSON, HIGH, HUTSLER,
KIMBRELL, KONARSKI, LITTLE,
LOCKHART, LYONS, MCBRAYER,
MCFARLANE, MIAZZA, PAN, PARK,
PIZEL, POWERS, ROBERTSON,
SACHNIK, SCHLOBOHM, STANGER,
STOKES, SULLIVAN, TAKAI,
TANNERY, THOMPSON, WASHBURN,
WELLS, WESER, WHITMORE, WICKHAM,
YOES

K O N A R S K I N H C A S K
N A P Z W M C B R A Y E R B
T T O Z E S T O K E S A L U
H R W A S H B U R N P A C K
O A E I E E R O M T I H W H
M H R M R N M E L R A W E A
P K S T K A O W L S W N L I
S C S C H L Y S E T J A L R
O O A K Y R T E R J T V S E
N L C O E A A O B O H I P L
B I N N N F K Y M G V L L S
W S N G R C A P I Z E L H T
O A E Y A M I H K O R U A U
T R E M H O B O L H C S G H

TWELVE LETTERS ARE LEFT OVER TO
FORM THE ANSWER.

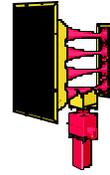
----- . ----- . -----

News from the City

By Bernie Mayoff

- The slow down in the technology industry is impacting city tax revenues and will impact next year's budget. Both sales tax revenue and real estate tax revenues are likely to be affected. The budget will be discussed in a City Council work session on August 6, and there will be a Public Hearing on August 27.
- Final passage of the budget will be at the September 10 City Council meeting.
- The North Texas Water District last revised their rates in 1993. They will be increasing the rates and the City will have to pass along the increase.
- The City's bond rating has been improved to AA-
- The Southwestern Bell telephone book erroneously omitted most City and RISD telephone numbers. They also listed some non-existent ones. Your Homeowners Directory, updated on the last page of the June issue of the Newsletter, provides many useful numbers. Telephone numbers are also listed at the City's website, www.cor.net.

- Richardson is replacing the emergency warning sirens. The plan is for the thirteen new sirens to be installed by the end of August. These sirens are intended to alert anyone who is outdoors about an emergency that requires you to take shelter. The new system will be tested once a month.



- Sherrill Park Golf Course will be raising the rates for the newly improved Course 2 when it reopens. Fees for Course 1 will also be increased slightly. The golfing community has been advised of the rate adjustments through several information outlets. The city has been reinvesting revenues from the golf courses back into maintenance and improvement of the courses. Sherrill Park has been rated the fifth best municipal golf course in the state.
- The doors at the Library have been replaced.
- The remodeled Richardson City Service Center will open the week of July 23. The Service Center is the base of operations for about 1/3 of the city employees.
- The City Council has formed a Residential Strategy Committee and a Retail Strategy Committee. These committees will focus on suggestions and issues identified during the recent city council election campaigns. Tom Rohm is chairing both committees. Among the issues to be addressed by the Residential Strategy Committee are:
 - Code enforcement, neighborhood integrity and appearance.
 - Questions about large RV's, campers, boats parked in front of homes.
 - Number of occupants in a single family.

News from the Texas Legislature

State Representative Fred Hill addressed a meeting of Homeowners Association presidents recently to provide a summary of major activities that took place in the legislative session. Fred indicated that he believes the two major focus items of the legislative session that are of most interest to residents of Richardson are redistricting and red light traffic signal enforcement. An Open Container law was finally passed in Texas, with the aid of federal incentives. The Open Container law takes effect on September 1.

Redistricting is the most contentious activity that takes place in the legislature and is a very partisan activity. Texas law requires that portions of a city that are in different counties be in different legislative districts, so Richardson must be split among at least two districts. But the Dallas County portion has been split into more than that

in the past and Fred hopes that it can be consolidated so that all of Richardson in Dallas County is in one district.

Richardson has been one of the leaders of a group of 90 cities in an effort to allow cities to improve enforcement of red light violations. Two people in Richardson died in red light accidents last year, and 83 people died in Texas. 17,000 Texans were involved in red light related accidents last year. Most of us know someone who has been a victim of a red light runner. The proposal in the legislature, led by Joe Driver and supported by Fred, was to permit cities to install cameras at intersections with stop lights and to take a picture of the license plate of vehicles that *enter the intersection after the light has turned red*. Fines would be levied on the owners of those cars, similar to the way fines are assessed to the owners of cars that incur parking tickets. This is the third time the proposal has been brought before the Texas legislature – and it failed on a tie vote. In fact it failed on four tie votes!



Thirteen states have implemented red light camera systems and red light violations have decreased by 60% in those states. It is much cheaper to issue fines via the camera than via an officer, and it does not remove an officer from other patrol duties. The fines are less for a violation based on an automated system, and it is not a criminal offense that impacts your driving record. Among the objections to the camera system were the possibility that someone might be photographed in the company of a person they didn't want to be seen with. The solution to that

is to limit the system to photographing only the rear license plate of the vehicle. After three months of delays the bill came to the floor of the House in May, near the end of the legislative session. Fifteen amendments were then proposed. These included a requirement to be able to pay by credit card; reducing the fine to \$10; requiring that fines be sent by certified mail; and requiring that the names of legislatures voting for and against this legislation be included with every notice of offense!

The vote was 62-62 and a roll call vote was 59-59. Brian McCall of Plano was acting Speaker and could have broken the tie but did not. The bill was brought to the floor again two days later and 7 more amendments were added. These amendments eliminated cities with a population under 40,000; eliminated Houston; eliminated cities with a population greater than 650,000. This time the vote was 68-68 and a roll call vote was 71-71. One representative who seemed to favor the bill left the chamber before the roll call vote was taken. The person acting as Speaker at

that time did not vote to break the tie but indicated he would have voted against it.

Richardson, supported by Dallas and Plano, has asked the State Attorney General for an opinion on whether Home Rule permits the city to proceed without state authorization. There is some question about whether existing state regulations permit or prohibit this. Some cities will proceed even without legislative action. Garland is planning on installing cameras at two intersections with heavy violations. One is at their border with Richardson at Plano and Buckingham.

In contrast to their action on the red light cameras, the legislature has mandated cameras in police cars, although they didn't provide funding. And they have approved cameras at toll-booths to capture the license plates of cars that don't pay tolls.

From Lauri Wiss VP for Development

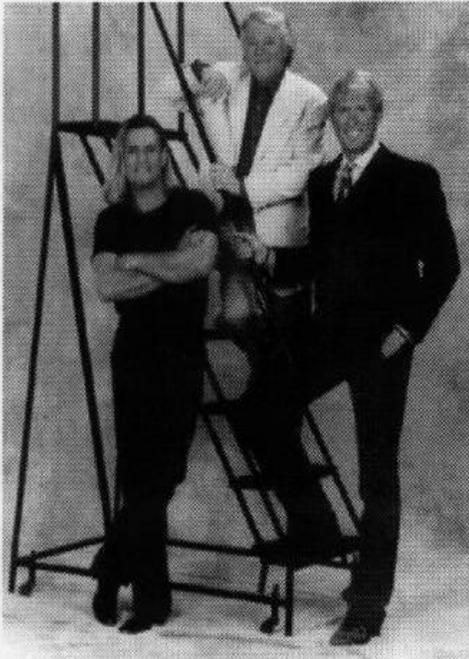
This will be my last column as Development VP on the JJPHOA Board. I wish to thank all of you for expressing an interest in stores moving into the neighborhood.

Lauri Segal, of Black Properties, has been very helpful. She reports Staples will be opening at the end of August. Petsmart probably will open during September. A new store, Baby's Nursery Rhymes has recently opened selling baby clothes and furniture. Over the last year, we can be proud that there isn't a lot of vacant shopping center space.

The participation in the neighborhood beautification program and the crime watch program has helped our property values. The active volunteer participation and high level of dues paying members has been noted at City Hall, giving the Association the ability to be taken seriously by the City Staff and Councilman. We can be proud of the work Bernie Mayoff and volunteers did working to ensure that the City, Homeowners, and Whataburger came to a mutually advantageous agreement.

Come and join the JJPHOA Supper Club.

A great opportunity to sample new dishes, network in the neighborhood and have fun. We meet third Saturday of each month from September to May. The hosting couple makes the entrée and invites three other couples from the list according to a schedule. The three other couples bring the side dish, dessert and appetizers. Each couple gets to host twice during the year. If you are interested, please [contact Zeynep Butler at 972-669-8221 or celikbutler@att.net](mailto:zeynepbutler@att.net).



MAGIC OF THE NIGHT

BE DAZZLED, BE CHARMED,
BE MEZEMERIZED AS THE

LETTERMEN

ENCHANT US WITH THEIR
MAGICAL, MUSICAL MELODIES
AT THE MORTON H. MEYERSON
SYMPHONY CENTER

8:00 PM, SATURDAY
AUGUST 25, 2001

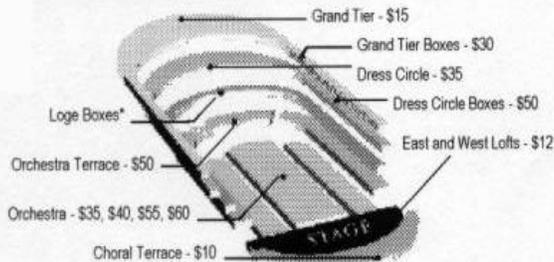
Presenting Sponsor:

**NORTEL
NETWORKS**

With Support from :
Richardson Chamber of Commerce
Technology Business Council

Dinner and reception packages are also available.
Contact the Richardson Symphony for bus information

Call to reserve your tickets today!
972/234-4195



*call for pricing and availability

Charge to my:

VISA MasterCard AMEX

Card Number _____ Expires: _____

Check enclosed (payable to The Richardson Symphony)

PAYMENT INFORMATION

Name _____ Day Phone _____

Address _____ Evening Phone _____

City, State _____ Zip _____

How you heard about concert _____

Section _____ - _____ Row _____ Seats _____

Tickets _____ @ \$ _____ ea. = _____

15% senior citizen discount (60+ yrs.)
Discount applies to tickets priced at \$10 to \$40.
No exchanges or refunds.

TOTAL TICKETS = \$ _____

**Nominating Committee Slate
for 2001 – 2002**

President Bernie Mayoff
VP Development Greg Immel
VP Beautification Janet Karr
VP Safety Lynn Sanders
VP Membership Art Middlebrook
Secretary Suzanne Clark
Treasurer Helen Simon

There will, of course, be a call for nominations from the floor at the annual meeting prior to the election.



1335 W. Campbell Rd. Phone: 972-671-0465
 Richardson, TX 75080 Fax: 972-671-0469

The Newsletter Accepts Advertising

Business ads must be paid for in advance. Checks should be made payable to J. J. Pearce Homeowners Association. Contact Dee Russum, 1102 Pueblo, phone 972-235-1961 or e-mail: jrussum@aol.com
 Rates per newsletter, based on 8 1/2 X 11" page.

Business card (2 x 3 1/2")	\$10.00
1/4 page	\$20.00
1/2 page	\$40.00
Full page	\$75.00

Youth ads from Association members' children for services such as baby-sitting, lawn care, etc. will be printed free of charge. All ads will ultimately be placed at the discretion of the Board, and as space permits.

Please Patronize our Advertisers

Board of Directors for 2000 – 2001

President	Bernie Mayoff	972-669-9169	bernie@mayoff.com
VP Devel.	Lauri Wiss	972-644-1094	honestmom2@home.com
VP Safety	Lynn Sanders	972-231-6890	sanderstx@aol.com
VP Beauti.	Bill Little	972-690-6315	blclkc@aol.com
		469-222-4936	(cell phone)
			Bill-L@Telesisexpress.com (business e-mail)
VP Membership	Ira Barash	972-644-1094	ibarash@americanexcelsior.com
		817-640-3597	(business phone)
Secretary	Suzanne Clark	972-690-4673	shc70@aol.com
Treasurer	Helen Simon	972-234-2443	helen@simon-says.net
		972-234-8009	(business phone)
Newsletter	Dee Russum	972-235-1961	jrussum@aol.com
Webmaster	John Sadowski	972-238-9826	Jcsadowski@aol.com



Winning Play
 Orthodontics for adults and children

Douglas R. Crosby
 D.D.S., M.S.
 Diplomate, American Board of Orthodontics

1920 N. Coit Road Suite 220 Richardson, TX 75080 972-680-9882
 5509 Pleasant Valley Suite 40 Plano, TX 75023 972-867-0700

Phone: (214) 232-8698
 Fax: (972) 234-5702
 Email: b.christian@officemax.com

BRETT CHRISTIAN
 Commercial Account Manager



Document Services
<http://ftp.copymax.com/0431>
cmx0431@copymax.com



**Don't forget the
Annual Homeowners' Meeting
September 11, 7:30 PM
Mohawk Elementary**

School starts August 21st. Observe the speed limit signs.



**J. J. Pearce Homeowners Association
1411 Huntington
Richardson, Texas 75080**

General Meeting September 11 at 7:30PM, Mohawk Elementary