

J. J. PEARCE NEWSLETTER

**Website: www.jjphoa.org
December 2000**

Jack Frost Visits North Texas

*I think that I shall never see
A poem lovely as a tree. . .Joyce Kilmer*

The phrase Fall colors took on real meaning for all of us this year. For those of us that grew up or lived in the north, the colors were a reminder of how pretty fall colors can be. This year's display let us enjoy both the beautiful colors and the advantages of living in North Texas all at the same time.

For those of us who are native Texans and who haven't experienced a Yankee autumn, this year's display was a great introduction to what Fall must be like in the northern states – and we didn't have to deal with snow and ice.

Why were the trees so colorful this year? There are a lot of technical reasons that we can read about that have to do with temperature and water and sunlight. But those of us with more imagination know the real reason. The leaves change color because a shy fellow named Jack Frost goes around at night and paints every single leaf! This year old Jack finally heard about what a great place North Texas is to live and he spent extra time visiting our area. There is even a rumor that Richardson's Spring Wildflower Festival made Jack a little jealous and he wanted show off his stuff. Whatever the reason, we're grateful for the great show.

Coit Road

Have you been wondering about the repairs on Coit Road? There is good news and more good news. The first bit of good news is that the repairs were finished five months ahead of schedule. Planners and engineers walked the road and identified all the areas that appeared to have structural damage. All of those sections were rebuilt.

You may have noticed some areas that seem like they should have been repaired but were left alone. In areas where there are only surface

defects, but no structural problems, it was not necessary to rebuild the roadway. The final Asphalt surface of the road will be sufficient to repair those places.

The construction part of the project was completed so early that the asphalt resurfacing crews and materials provided by Dallas County weren't ready for this pleasant surprise. The original schedule called for resurfacing about April 2001. You have probably noticed that a portion of the road has already been blacktopped and is a pleasure to drive on. The county is trying to adjust schedules to see if the rest of the resurfacing can be done sooner, but there are no firm schedule improvements yet. Even though we may have to wait for the final work, the rebuilt roadway is better than it was, the potholes are gone and we're back to three lanes in each direction sooner than expected.

Sidewalks

Earlier this year many of us noticed that some of our neighborhood sidewalks received a shave. Sometimes adjacent sections of sidewalk shift so that one is higher than the other. In cases where the shift was less than one inch the city participated in a demonstration of a new, cost-effective technology. By "shaving" the places where the shifts were small the problem could be fixed quickly and with out tearing up blocks of sidewalk. It seems to have worked. Grinding costs about 10% compared to removal / replacement, and the city received very few complaints from residents. All of the sidewalks that were "grindable" were repaired and this cost-effective technique will be used in the future where it is practical.

But what about the bigger problems? Those small shifts that were shaved might have been annoying, but we have places where it seems like you have to climb stairs to get from one segment of walkway to the next. Well the city isn't going to put in escalators or chair lifts. Instead they are going to fix the problem. During 2001 all of the

sidewalks west of Central that need repair will be removed and replaced. By the time next autumn arrives you should be able to walk the neighborhood again without your mountain climbing gear.

NOTICE TO PET OWNERS
It has been brought to the attention of the editor that pet owners have been becoming lax about their responsibilities. Dogs have been getting into garbage, using neighbor's yards as their "rest stops," and generally being a nuisance. The editor does not blame the animal! I love dogs! However, IT IS THE RESPONSIBILITY OF THE OWNER TO BE A RESPONSIBLE OWNER! The Richardson ordinance is that ALL dogs must be on a leash when not in their own fenced yard. When an owner cannot properly control the animal, the City can be called upon to pick up the dog and fine the owner for neglecting that responsibility.

Updates from the City

The University of Texas at Dallas has announced that they will be building a graduate business management school.

The City is working with DART and TxDOT on the feasibility and the need for HOV lanes on Central Expressway. The continuing growth of the Telecom Corridor creates corresponding growth in traffic volumes.

Koolfully Yours needs permanent worker to make Koolpaks. Work as an independent contractor in your home. Average \$300.00 monthly. Call for complete information and personal interview.

Gerry Hunter, owner of Koolfully Yours
972-234-3645

**NEWS FROM LYNN SANDERS,
SAFETY VICE PRESIDENT
Vehicle Burglary in the Addition**

I am glad to report that after a spurt of five house burglaries (one failed entry) in October/ November, there have been no new ones since October 23. However, there was a vehicle burglarized in

the late hours of Saturday December 2 or the early morning hours of December 3, in the 1200 block of Huntington. The burglar broke a window to gain entry for a checkbook that was visible on the front seat. As it turned out, the checkbook also contained some credit cards.

All residents are encouraged to not tempt a vehicle burglar into making you his next victim. Two common sense tips are:

- Close the windows and lock the doors when you are away from the vehicle.
- Do not leave purses, wallets, checkbooks, laptops, cell phones, radar detectors, gifts, or packages visible in the vehicle, even if it is locked and the windows are up.

Holiday Shopping Tips

With the arrival of the Holiday shopping season, here are a few tips reduce your chances of being a victim:

- Always try to shop with a companion for safety and to reduce the chances of being the target of pickpockets and purse snatchers.
- Never carry large sums of money in a purse; carry your extra cash securely on your person. Never let your purse dangle.
- Never lay a credit card on the counter while waiting to check out. This is a favorite place for thieves to "switch" credit cards.
- If shopping at night, park close to the store and in a well-lit area. Have your car keys ready before you leave the store. Walk out in the presence of other shoppers if at all possible.

Ladies Purse Theft a Problem Nearby

There have been several incidents of purse theft in nearby restaurants, and wallet theft in nearby grocery stores. The purse losses in restaurants have been simple cases of the thief covertly removing a purse slung over the back of a chair, or from its location on the floor. This is not difficult for a skilled purse thief, especially in a crowded and busy restaurant. Ladies should keep their purse either in their lap, or securely between their feet well under the table.

The typical scenario in the theft of ladies wallets from their purses in nearby grocery stores is called "Distraction Theft". As an example, here is the story of an actual recent incident. A man approached a lady on one of the aisles, and asked her for assistance in reading the ingredient label

on a product box. She said she kept one hand on the grocery cart handle, but not on her purse. At some point during a three-minute period, her wallet was lifted out of her purse. The woman did not miss her wallet until she had reached the checkout stand. She did not see any other people in the area while helping the suspect.

These particular thefts are successful because the purse is often kept on the child seat of the grocery cart. All a suspect has to do is distract your attention briefly so that an accomplice can sneak the wallet out while you are turned away. There was almost certainly an accomplice in the real case above.

Ladies, keep your purse zipped or fastened at all times, but especially while shopping in a grocery store. You might place your purse down in the cart underneath the child seat to make it less accessible. Even then, do not leave your purse unattended by walking away from your cart, no matter how short the distance. If approached by a stranger requesting your help, keep one hand on your purse during any stranger contact, and glance around to check for an accomplice. If you feel uneasy, go toward other people or seek out a store employee.

MAKE SUSPICIOUS PERSON REPORTS IMMEDIATELY

The Richardson Police Department continues to get suspicious person reports from residents in our area hours, or even the day, after the sighting. Such reports are of little value. I've mentioned this before, but it deserves mentioning again. Report a suspicious person or activity by calling 911 immediately. Provide as much descriptive information as you can. Being alert and reporting quickly are all that is going to catch perpetrators of crime in our neighborhood.

Greetings from the VP Beautification Bill Little

It has been a very enjoyable year as your VP Beautification. There were always beautiful yards that deserved recognition each month in every area. My congratulations go to all the Yard of the Month Winners for the year 2000. Everyone in the association benefits if all of the homes are attractively landscaped and kept neatly trimmed and mowed. I would like to have

several deserving yards in each area from which to pick a winner each month.

I had a very difficult time judging the Holiday Lights this year. There were so many excellent displays it took several trips through the neighborhood over the last week before I could make my choices. I only had one sign to use for two houses on Grassmere. They make a very impressive show together when you first enter our neighborhood traveling north on Mimosa.

There were many other lighting displays, which I think deserve an Honorable Mention in this newsletter even if they did not get a sign in their yard this year. I think everyone should take the time to drive the streets of our neighborhood and look at all of the wonderful displays of your neighbors.



Holiday Lighting Winners

1307 Chesterton

Mark & Janet Karr

1100 Eton

Wayne & Bess Eitel

1204 Eton

Tom & Cindy Cave

1103 Pueblo

Jerry & Susan Yoes

1218 Grassmere

Spud & Kathy Westmoreland

1220 Grassmere

Jim & Darlene Welborne

Honorable Mentions to look for

1128 Melrose, 1116 Pueblo, 1120 Pueblo,

1105 Grassmere, 1114 Stratford,

1118 Stratford, 1221 Eton,

1121 Chesterton, 1124 Chesterton,

1417 Chesterton, 1110 Huntington,

1409 Huntington, 1702 Cheyenne,

1909 Violet, 1095 Edith Circle



"Creative Cakes"
CAKES FOR ANY OCCASION

DENISE MAYOFF 972-669-9169
DENISE@MAYOFF.COM

RICHARDSON – THEN AND NOW

(From a book published by the City of Richardson)

Prior to the arrival of the first white settlers to present-day Richardson the area was inhabited by Comanche and Caddo Indians tribes who hunted the deer and buffalo feeding on the plentiful prairie grass. In the 1840's, settlers began arriving from Tennessee and Kentucky, bringing with them their families, livestock and personal belongings, as well as their commitment to traditions such as religion and education. They were self-sufficient farmers who raised livestock, cotton and food crops from the black Texas earth.

Several of the earliest families clustered around the town of Breckenridge, named for John C. Breckenridge, who served as Vice President of the United States from 1857 to 1861. The town was founded in 1857 and was situated near present-day Richland College. It consisted of a general store, a blacksmith shop and an inn. In the early years, these hardy farm families survived natural disasters such as droughts and tornadoes, along with man-made tragedies like the Civil War.

Following the Civil War, the railroad became a driving force in shaping the future of the entire country. The village of Breckenridge was bypassed by this vital transportation link and it eventually disappeared from the map. To the northwest of Breckenridge, was the town of Richardson, and it became the new center of activity. John W. Wheeler donated approx. 100 acres for the townsite and railroad right-of-way, but declined to have the village named in his honor. Instead the town was named for engineer E. H. Richardson, who supervised the building of the railroad from Dallas to Denton.

Richardson was chartered in 1873, and soon many of the Breckenridge settlers had relocated to be nearer the new town. The original townsite was situated generally between present-day Greer and Phillips Streets on the north and south, and between Central Expressway and Greenville Avenue on the west and east, although a small segment did lie west of Central in its present alignment. Originally, there were three businesses; a general store, a post office and a drug store. The business district faced the railroad on present-day Texas Street, south of Main Street.

The late 1800's and early 1900's brought an era of tent revivals, medicine shows and buggy rides. Schools and churches were built as the town established itself. By the turn of the cen-

ture, many Richardson residents were taking the train to Dallas to work. By 1910, residents had seen their first telephone, electric light, and gravel street and had watched their population grow in numbers to about 600. In 1911 the Interurban, an electric railway, began service north to Denison, south to Waco, southeast to Corsicana, and west to Fort Worth. In 1914, a red brick school house, presently the home of the administrative offices of the Richardson Independent School District was built – not the first school building in town, by any means. Richardson families were naturally affected by the coming of World War I, and many that sacrificed loved ones to the Civil War listed members among the casualties of this conflict as well. Following the War, however some progress was made.

In 1924 the Red Brick Road (Greenville Avenue) was completed, bringing an increase in traffic, population, and property values. The following year the town was incorporated and elected its first mayor under the commission form of government. All taxable property within the city was assessed at a value of \$515,292 at the time, and a total of 15 businesses were in operation. Bonds were issued and in 1926 waterworks were completed so those homes on the system could be furnished with indoor water. A sewerage treatment plant was then constructed, and soon after, the volunteer fire department began operating, and utility franchises were awarded to Lone Star Gas and Texas Power and Light Company.

Richardson residents were probably less affected by the Depression than many others, being a group of people accustomed to living off the land, although undoubtedly the hard times did not pass them by. Little population increase was experienced, however, with the 1930 figure standing at only 629.

Few significant events took place during the 1930's, but by this time 27 businesses were located in Richardson near Greenville Avenue. Clearly, the separation between the town and the center of Dallas was enough to support the commercial activities of the area.

By 1940, the population was hovering around 740. Growth in the Dallas County area slowed a great deal during this decade and Richardson experienced practically no increase in population. Following World War II, there was a new surge in population, primarily due to an influx of young families.

By 1950, the town boasted a population of nearly 1,300. Additional City services such as emergency ambulance and police protection, and parks and recreation facilities, became available to residents. In 1951 Collins Radio opened an office here, ushering the city into the electronic era. Even at this time traffic issues were important to citizens, and with the opening of Central Expressway in 1954, a vital transportation link was established, and the agricultural city of the past became a community of shopping centers and homes. Voters adopted a home rule charter and the council/manager form of government in 1956, which still operates today. Door-to-door mail delivery became available to the 5,000 residents, and funds were approved for a park and city hall, currently the site of the Public Safety Complex. The following year, Texas Instruments opened its offices just south of the Richardson border, and land values increased dramatically as the city made significant advances in population and economic status. Over one-half million people moved into the area in the period between 1940 and 1960.

The 1960's saw a notable increase in parkland acquisition and the construction of additional facilities, especially at Huffhines Park, Prairie Creek Park and Cottonwood Park. The city was seeking to enhance its image as "The Electronic City" at that time. Additional educational opportunities were being planned with the Dedication of the Southwest Center for Advanced Studies, and the opening of the University of Texas at Dallas in 1964 and 1969, respectively. During the late '60s and early '70s a significant amount of acreage along the present northern city limit line west of Jupiter Road and in the northeastern or panhandle area of Richardson was annexed. The development which did take place in the '60s, is best characterized as industrial park in nature. By contrast, development in the following decade was primarily office or office/tech. The population in 1972 stood at approximately 6,000 and this same year the R.I.S.D. (which includes some areas outside of the city) had an enrollment of approximately 32,000 students. There are 26 elementary schools, 7 junior high schools, and 4 high schools.

The 1980 census counted the population at 72,496, with approximately 27,500 households. The city was no longer the bedroom community of the '50s and '60s, but had many significant employment centers, a regional shopping mall and active, well established corridors of development within its boundaries. In 1989, the city

saw major expansion of telecommunication firms, such as MCI, NORTEL and Fujitsu, which led city officials to dub Richardson the "Telecom Corridor" of the Southwest. These expansions, coupled with a strong economic forecast earned Richardson recognition from the *Wall Street Journal* as a suburban boomtown of the '90s.

The 1990 Census counted the population of Richardson at 74,840, with approximately 28,700 households represented. In addition to the resident population, Richardson had an employment base of 68,000, with concentrations of workers and industries in the vital telecom industry. Late in the '90s, another major shopping area was built at the Campbell/Coit intersection.

Over the next 20 years, the added land has provided more than 5,000 additional households and more telecom and high-tech companies. A new outer loop is currently under construction, generally parallel to the northern boundary of the city. Frontage roads have been built completely through the City and the full interchange of President George Bush Tollway and US 75 is complete and was opened to traffic in 1997. The DART bus system was revised in July of 1997 to provide better service for Telecom Corridor employees, including a circulating trolley which was added in the summer of 1998. The DART light rail system is progressing and it is expected that service between Galatyn Park (north of Campbell Road) and Park Lane in Dallas should begin by the middle of 2002 and service to the Northwest Transit Center in Plano by early 2003. Dart has also purchased the Cottonbelt rail line, which runs northwest through Richardson to D/FW airport and downtown Fort Worth. Study is currently underway on the possibility of adding commuter rail service to this line. In general, Richardson residents can be described as well educated (more than half of the population has a college degree) and affluent (\$58,971 median income for Richardson compared to the median income for Dallas County of \$39,072).

The estimated population of Richardson at the beginning of 2000 was 91,050, representing some 34,120 households. By 2010, official projections list Richardson's employment at 100,000+, and by the year 2020, an employment base of 126,000 will place Richardson second only to the Dallas Central Business District in terms of total employment.

(Continued on page 6)

Business Relocation/Expansions

1999 – 2000 Highlights

52 major relocations and expansions
Over 16,000 new jobs
Over \$1 billion in tax base
(13% of total \$8 billion base)

Nortel Networks – is occupying three new buildings totaling 500,000 SF in Galatyn Park. A fourth building (225,00 SF) is under construction.

Cisco Systems – purchased 70 acres of land bounded by Jupiter, Renner and the Turnpike. A 183,000 SF building is currently occupied. Two 225,000 SF buildings are under construction with 4 more planned for a total of 1.64 –million SF.

Inet Technologies - 200,000 SF office space; 900 relocated and new employees.

SBC Communications – 225,000 SF office building; 900 employees

Fujitsu Network Communications – 165,000 SF office/manufacturing building; campus nearly 1 million SF; purchased 90 acres south of the campus for future expansion of New Network Operations Center.

WorldCom - \$280 million Switch center; renovation of 180,000 SF Rockwell facility for Customer Service Center

Lennox Industries – 200,000 SF new Headquarters; 125,000 SF occupied; 200,000 SF retail

Telecom Technologies – 110,000 SF expansion with employment growth projected to 350

Panja Corp. – 120,000 SF corporate campus; 400 relocated employees

Chorum Technologies – 200,000 SF expansion with employee growth of 350

White Rock Communications – announced 155,000 SF facility with 350 employees

StarTech – 24 companies with Seed Fund II of \$32 million and 30 venture capital partners

*(If you would like to read more about Richardson, the library has a document titled “**From Breckenridge to the Telecom Corridor: a self-guided tour of Richardson**” by Elizabeth D. Mayoff.) The library has 3 copies, one each in the Local History Room, Adult non-fiction, and Reference.)*

Transit Oriented Development (TOD)

The city staff is currently developing a Transit Oriented Residential Zoning category for application along the Dart Light Rail line within ½ mile radius of the stations which will include High Density Residential of 50 units per acre (i.e. the density range of Addison Circle) as well as structured parking and ground floor retail especially restaurants and neighborhood service establishments. The City Council by law must

approve such changes and generally conducts Public Hearings, meetings with adjacent neighborhoods, etc., asking for citizen input. The Gallatin Park Station (scheduled opening June 2002) will be the first TOD project. This station is adjacent to the new Marietta Hotel (opening June 2001) and the Performing Arts Center (Feb. 02). With such a zoning category in place the property owner can attract a much greater number of builders and developers to ensure a truly quality upscale development.

Red Light Safety

Remember when you first learned how to cross a street? You learned to look both ways before crossing. If you came to a corner with a stop light, you learned to wait for it to turn green before crossing, and to wait if the light was red. When you learned to drive a car you learned the same lessons all over again about what to do when you wanted to cross a street and when you came to a stop light. But not everybody learned their lessons as well as you did. Some people aren't using stop lights the way they are supposed to be used. And when someone ignores a red light bad things happen to people who have the green light. Sometimes very bad things. Often bad things happen to everyone involved. Richardson has had twelve traffic fatalities so far this year, compared to seven total fatalities last year. 25% of those fatalities have been due to a red light violation. In only one case was the fatality the red light runner. Richardson has written over 4,500 red light tickets this year trying to combat the problem.

The City of Richardson is working with other major cities throughout Texas to support legislation, which will help identify cars that endanger all of us by running red lights. The way the system could work is that a camera is located behind the intersection. The camera is connected to a sensor in the pavement that is also connected to the stop light. If a car has a red light when it enters an intersection then the camera takes a picture of the license plate. The owner of the offending car would be sent a citation and fined for endangering everyone else.

Why would anyone object to a system that can help save all of us from damages, injury and even death? One objection is that the owner of the car may not be the driver. In that case the owner would still be responsible and can collect the fine from the person they authorized to drive

their car. These citations would not be recorded as violations on your drivers' license and would not affect your driving record. Only citations issued by a police officer would affect your driving record. There are other objections that get more complicated, but to offset those the proposed legislation includes penalties for a city or an operator for inappropriate use.

Richardson experimented with the technology at Renner Road and Central Expressway. During peak hours someone ran a red light an average of once every two minutes! But it was better during non-peak hours. Then someone ran a red light only once every five minutes. Maybe we should start wrapping cars in bubble-wrap to protect ourselves. Sounds like a new business opportunity.

There are several advantages to the cameras. They are always on-duty. They are much less expensive than a uniformed police officer assigned to the same task. They free up patrol officers to spend more time on patrol throughout the city. Ten states already have red light cameras in operation. Their estimates are that it reduces red light runners by 40%. That may be bad for our new business of wrapping cars in bubble wrap, but it is good for everybody else.

Our state Representative Fred Hill is supporting this legislation. Representative Hill has noted that many, many more people are killed in Texas in alcohol related accidents than in red light accidents, although in a number of red light accidents alcohol is also involved. He is also supporting legislation to prohibit open containers of alcoholic beverages in vehicles. Texas lost \$42,000,000 in Federal Funds when Congress enacted legislation to encourage open container laws in the states. This amount doubles to a loss of \$84,000,000 next year. Surveys show that most of the public favors open container legislation, but the liquor industry has a very effective lobby in Austin. We'll have to watch the news to see what happens with both proposals.

Phone: (214) 232-9898	BRETT CHRISTIAN
Fax: (972) 234-5702	Commercial Account Manager
Email: brettcbbrett@netscape.net	
	
Document Services	
http://ftp.copymax.com	

Membership

YEAR: 2001 (Through 12/05/2000)
Membership (283)/Rejected (2): 285/459 62.1%
YEAR: 2000
Membership: 342/459 (74.5%)

Thank you for joining the JJPHOA for 2001.

On December 7, 2000, I sent a letter to each of you, which shows all of the information that is listed for you in my computer. If it correct, you do not need to anything. If it is not correct, please notify me immediately. Helen Simon, the treasurer, and I are processing and depositing all checks within a week of receipt from you. Many of the members complained last year that we held the checks too long. If you have not had your check processed promptly by your bank please let me know.

Between December 5th and 10th, I distributed information to block captains for households who have not joined. There are 176 (as of December 6th) who have not joined. If you know these families, please encourage them to join.

The final copy of the membership list is going to the printer around December 15th. The extra notebooks have been ordered. The directory is going to be distributed in late December or early January.

Ira Barash
1414 Chesterton Drive
Richardson, TX 75080
(972) 644-1094 (H)
(817) 640-3597 (W)
ibarash@americanexcelsior.com

Coloring Contest Winners

Age 5: Madelaine Cothron

Age 6: Morgan Brunelli

Age 7: Emily Cummings

Age 8: Casey Lane

Age 9: Matthew Fredericks

See all the entries at our website:
www.jjphoa.org

Start the New Year Off Right
with our whole grain breads



Show us this ad any time in January to
Buy one bread
and receive a second loaf free
(one per family)



Your neighborhood bread bakery is at 1930 N. Coit Road, #111
(Coit and Campbell, southeast corner -- near Starbucks)
972-671-MILL (6455)

Tuesday 10am - 6:30pm
Wednesday-Friday 9am - 6:30pm
Saturday 9am - 5:30pm
closed Sunday and Monday
Orders welcome
A great gift

Open
Mondays
through
December

Open
Christmas Eve
and
New Years Eve

newsletter advertising schedule. The new rates will be \$75 for a full page, \$40 for half of a page, \$35 for a quarter of a page, and \$10 for a business card. Youth ads will be run at no charge as space permits.

Bill Little, VP for Beautification reported that the weather was so hot in September that no awards were given. He reported that the holiday street decorations were stored at Bob Nusser's house.

Ira Barash, VP for Membership, reported that 183 individuals had returned their membership forms as of October 12, 2000. He reported he would like to change the way the membership drive takes place. He would like to see membership forms within the next two newsletters. The cutoff date would be December 1, 2000. He recommended that the block captains then contact the homeowners who had not responded. He would like to go to the printer by January. The Board approved the changes in membership drive dates.

Lauri Wiss, Development VP, was asked to contact Black Properties to inquire about the future of the land behind Blockbuster Video and Sonny Bryan. She will also be assisting the President in developing a newcomer packet.

The meeting was adjourned at 10 PM.

November 14, 2000 Board Minutes

Bernie Mayoff, President, called the meeting to order at 7:30 PM.

The treasurer, Helen Simon, reported the beginning balance as of 10/1/00 was \$14,129.39. The ending balance as of 11/14/00 was \$17,153.76.

Membership VP, Ira Barash, stated that 256 homeowners had mailed in their money and forms. Ira and Lynn will work together to find additional volunteers. Ira recommended and Lynn agreed that the Board should consider a Volunteer Thank You Party in the spring.

Dee Russum, Newsletter Chair, reported receiving positive feedback on the newsletter. A suggestion was made by Dee to include a holiday picture coloring contest for children. The Board gave its approval.

October 12, 2000 Board Minutes

The President, Bernie Mayoff, called the meeting to order promptly at 7:30 PM.

The Treasurer, Helen Simon, reported 183 members recently had paid for the 2000-2001 calendar year. She mentioned that several individuals had called her asking about the large balance on hand. The need for a large balance is seen as necessary for a legal defense fund should it become necessary to protect our neighborhood. She also explained that 1999 expenses were larger than 1999 income. She reported this was due to the large number of dues for 1999-2000 that were not received until Spring 2000.

The Communications Committee has three ways to reach members quickly reported Lynn Sander, new Safety and Crime VP. The action/alert phone line number is 972-545-1766. All nine entrances into the JPHOA area all will have yard signs to inform members to call for the latest alerts.

Dee Russum, Newsletter Chairman, agreed to edit a newsletter going out each month. The Board appointed a new Webmaster, John Sadowski, to run the JPHOA website located at www.JPHOA.org. The Board approved a new

The Board discussed advertising rates for the Directory. The Board established rates of \$100 for a full-page ad and \$50 for a half page ad.

The Webmaster, John Sadowski, was unable to attend. He sent his report to the President. He updated the website adding a new crime watch article. Bernie discussed an e-mail distribution list for crime alerts and other announcements

Safety VP, Lynn Sanders, reported that he drove the entire area, noting there are 464 houses in our Crime Watch/Homeowners area. He had recruited 18 of the 19 needed volunteer Crime Watch Captains. He stated that 3 new signs and hangers had been bought. He also noted that nine yards near the nine entrances to JJPHOA area had been found for the neighborhood phone alert signs and that we would now have coverage at all entrances.

Bill Little, Beautification VP, reported that Holiday light judging will begin about December 10, 2000. Bob Nusser has 14 volunteers that will help with the decorations. Replacement and upgrade options proposed by Bob were discussed. The Board approved the lower cost option.

Lauri Wiss, Development VP, agreed to meet with Black Properties to find out what was occurring north and south of Target, and to begin highlighting stores in the area for the newsletter.

Under Old Business, Crime Watch thank you notes have been mailed out. Regarding account signatures, 3 of the 4 individuals have signed.

Bernie reviewed the information learned by attending the Homeowners Association Presidents Meeting at City Hall with the Board. This meeting has approximately 32 Homeowner Associations meeting with city staff, city councilmen, and the Mayor of Richardson. He felt it was important that everyone on the Board have the opportunity to attend a meeting.

The Planning Calendar is tentatively:
April-Recognition Party; **May**-Nominating Committee; **July** and **August** publish slate of officers and membership forms in the Newsletter; and the Fall Annual Meeting in **September**.

There is need for the by-laws to be updated. This topic was left for discussion at a later time.

The Board was asked to think about projects that

would be advantageous for the members. The meeting was adjourned at approximately 9:45.

Development News

By Lauri Wiss

It's beginning to look a lot like... new stores. Lauri Segal, J. Black Property manager, reported that the new store going in north of Target would be PetsMart. The new store south of Target will be Ross. She stated that the vacant land behind Blockbuster, (Southeast corner of Campbell and Mimosa), if developed might be more one-story buildings. She said there were no plans at this time to develop that property. She mentioned Fish Oasis and Bogart Golf were opening this month. Both these new stores are in Pavillion East, on the Southeast corner of Coit and Campbell. Regarding the vacant spaces, she mentioned that many leases were in the works. In other news of interest to our area is that improved DSL service is coming. Southwestern Bell will add DSL equipment at the corner of Coit and McCallum. The equipment will be underground.

The City of Richardson is working on the cement on Stratford, Chesterton and Huntington, where the broken water mains were repaired.

Each month two stores in the area will be spotlighted.

Beadworks

7632 Campbell Road #309, Dallas

Have you been to Beadworks? It is an upscale bead store offering high quality unique beads and findings, books and tools for the bead artist and jewelry maker. There are also classes available. It is a great little bead store just filled with all sorts of beads. It is located on the Southwest corner of Coit and Campbell in Pavillion West.

Fish Oasis

1335 W. Campbell Road, Richardson

Fish Oasis is a new store east of the Albertson store in Pavillion East. There is a wide variety of fresh and salt-water fish and accessories such as tanks, pumps, live water plants and coral to name just some. The favorite tropical (fresh water) fish are mollies, guppies, betas, oscars, swords, cichlids, tetras and angels. The favorite salt-water fish are tangs, damsels, clowns, lions, seahorses and salt water angels.

Events at Pearce High School for December - January include:

December 18-20	Mid-term exams
December 21	Swim/Diving City Champs
December 21- January 3	No School
January 5	Lady Mustang Basketball 6:00 – 7:30
January 8	Boys Basketball 6:00 – 7:30
January 9	Pearce Panoramic Preview for 9 th grade students and parents, 7:00
	Lady Mustang Basketball 6:00 – 7:30
	Boys Soccer, JV only, 6:00
January 11	Swimming/Diving 5:00 dive, 6:30 swim
January 12	Boys Basketball 6:00 – 7:30
January 16	Lady Mustang Basketball 6:00 – 7:30
	Boys Soccer, 5:30 – 7:30
January 18	Swimming/Diving 5:00, 6:30 swim
January 19	Lady Mustang Basketball 6:00 – 7:30
January 23	Boys Basketball 6:00 – 7:30
January 26	District Diving, 6:00
	Boys Basketball 6:00 – 7:30
	Boys Soccer, 5:30 – 7:30
January 30	Pearce/Richardson joint PTA meeting Letting Go/Breaking Away
	Lady Mustang Basketball 6:00 – 7:30
	Boys Soccer, 5:30 – 7:30

For times and locations, or to confirm dates, call Pearce High School at their new number, 469-593-5000.

Board of Directors for 2000 – 2001			
President	Bernie Mayoff	972-669-9169	bernie@mayoff.com
VP Development.	Lauri Wiss	972-644-1094	honestmom2@home.com
VP Safety	Lynn Sanders	972-231-6890	sanderstx@aol.com
VP Beautification	Bill Little	972-690-6315	blclkc@aol.com
		214-632-6001 (cell phone)	Bill-L@Telesisexpress.com (business e-mail)
VP Membership	Ira Barash	972-644-1094	ibarash@americanexcelsior.com
		817-640-3597 (business phone)	
Secretary	Renee Linn	972-994-9925	shortstuff6@prodigy.net
		972-239-2467 (business phone)	
Treasurer	Helen Simon	972-234-2443	helen@simon-says.net
Newsletter	Dee Russum	972-235-1961	jrussum@aol.com
Webmaster	John Sadowski	972-238-9826	Jcsadowski@aol.com

J J PEARCE HOMEOWNERS ASSOCIATION

Statement of Changes in Fund Balances From Nov. 1 - Nov. 30, 2000

	Checking	Savings	Merrill Lynch	Totals
Beginning Balances - 11/1/00	\$1,135.00	\$319.00	\$15,201.16	\$16,655.16
Add receipts	1,065.00		48.51	1,113.51
Account Transfers				
Less Disbursements	-586.46			-586.46
Ending Balances - 11/30/00	\$1,613.54	\$319.00	\$15,249.67	\$17,182.21

Helen Simons, Treasurer

Statement of Cash Receipts and Expenses

November 30, 2000

	1 Month Ended Nov. 30, 2000	11 Months Ended Nov. 30, 2000
Cash Receipts		
Membership Dues	\$1,035.00	\$7,490.00
Advertising - Newsletter	30.00	30.00
Corporate Contributions	0.00	20.00
Interest Income	0.00	5.89
Dividend Income	<u>48.51</u>	<u>497.00</u>
Total Cash Receipts	<u>\$1,113.51</u>	<u>\$8,042.89</u>
Expenses		
Annual Meeting	0.00	33.53
Contributions	0.00	25.00
Crime Watch Expenses	436.65	650.91
December Holidays	29.81	29.81
Directory Expenses	0.00	368.71
Easter Social	0.00	16.62
July 4th Expenses	0.00	167.83
Membership Expense	0.00	286.79
National Night Out	0.00	44.04
Newsletter Expenses	120.00	800.34
Taxes - Corporate Income	0.00	109.00
Total Expenses	<u>\$586.46</u>	<u>\$2,532.58</u>
Excess of Receipts (Expense)	\$527.05	\$5,510.31

Respectfully Submitted-Helen Simon, Treasurer

Staying In Touch

An important role for the J. J. Pearce Homeowners Association is helping us all stay informed about what is happening in our neighborhood. Sharing information keeps our neighborhood safe and friendly. So we're pleased to offer one more means of sharing information with you when news needs to get out immediately.

Newsletter

The Association publishes this newsletter, which we hope you are enjoying. If you have suggestions, please send them to Dee Russum, jrussum@aol.com or Bernie Mayoff, bernie@mayoff.com or any Board member. Names and phone numbers of all of the Board members are published elsewhere in this newsletter.

Website

We have a website, www.jjphoa.org, designed and built last year by Harvey Bodine and now under the direction of John Sadowski, jcsadowski@aol.com.

Telephone Hotline

When it is necessary to post a crime alert or other special notice we have a two-pronged approach. Our team of sign-keepers places notices at all the entrances to the Addition, and a message is placed on our telephone message service, 972-5454-1776. Suggestions can be sent to Lynn Sanders, Sanderstx@aol.com.

E-mail

And now we would like to introduce our newest communications tool. For those members who would prefer to receive the Crime Alerts and other special notices by e-mail, we can now offer that option. If you supplied your e-mail address when you sent in your membership dues, then you will be receiving an e-mail invitation to belong to the J. J. Pearce Homeowners Association eGroup about a week after this newsletter is distributed. The mail will come from JJPHOA@egroups.com. To sign up just reply to the

invitation. If you didn't give us your e-mail address or you need to receive another invitation just send a note to bernie@mayoff.com requesting an invitation. If you're not sure if we have your e-mail address go ahead and send a note to bernie@mayoff.com anyway.

Many of you already belong to other eGroups. eGroups is a service that allows us to easily maintain a distribution list and send important notices to you. You can drop your subscription at any time. You can even tell it to suspend e-mail if you're away for a while – but we expect to send very few notices. Only members of our Association are invited to join and only authorized Board members can post notices. eGroups works hard to prevent “spam” e-mail and provides a way to report any violations. If you have questions about our newest communication tool send a note to bernie@mayoff.com.

Rumor control

On December 15 the police were called about a suspicious person in a car on the 1100 block of Huntington. The police responded quickly and found that there were warrants outstanding for the person and an arrest was made. Although there is a rumor that a home break-in was involved, that rumor is not correct.

ATTENTION: AREA 16 RESIDENTS

We are badly in need of a Crime Watch Coordinator for JJPHOA Crime Watch Area 16. This Crime Watch Area consists of 21 homes in an area defined as follows: 1100-1109 Huntington; 1100-1108 (even addresses) Chesterton; and 1800-1810 Cheyenne.

Your help would be appreciated very much, and would be an excellent way to join the JJP Addition effort to reduce crime in our neighborhood and help keep it a superior place to live and raise children.

Please contact Lynn Sanders, JJPHOA Safety VP, at 972-231-6890.

The Newsletter Accepts Advertising

Business ads must be paid for in advance. Checks should be made payable to J. J. Pearce Homeowners Association. Contact Dee Russum, 1102 Pueblo, phone 972-235-1961 or e-mail: jrussum@aol.com
Rates per newsletter, based on 8 1/2 X 11” page.

Business card (2 X31/2”)	\$10.00
¼ page	\$20.00
½ page	\$40.00
Full page	\$75.00

Youth ads from Association members' children for services such as baby-sitting, lawn care; etc. will be printed free of charge. All ads will ultimately be placed at the discretion of the Board, and as space permits.



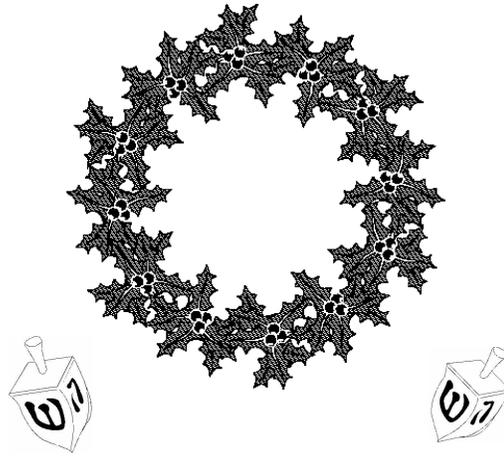
1310 W. Campbell Rd. #101 Richardson, Texas 75080 (972) 699-9099

**We will be having a big shindig to bring in the New Year.
As usual we will do our Murder Mystery Dinner Theater.
The early show starts with dinner at 5:45 and costs \$45.95 plus tax and gratuity.
The late show starts at 9:15 and costs \$55.95 plus tax and gratuity.**

**The menu for both shows is your choice of Smoked Chile Crusted Prime Rib or
Smothered Chicken Breast with a baked potato.
We begin the meal with Caesar salad and warm bread;
Desert is our blackberry cobbler a la mode.**

**Everyone will get party favors and a champagne toast.
The Actors Company will be performing a special play written, produced and directed for
New Year's Eve fun and merriment.**

CALL EARLY FOR RESERVATIONS (972) 699-9099



Season's Greetings
from the J. J. Pearce Homeowners Association

NEXT BOARD MEETING: January 8 at 7:30 at 1212 Huntington



**J. J. Pearce Homeowners Association
1411 Huntington
Richardson, Texas 75080**

Upcoming Board Meetings

**January 8 7:30 PM at 1212 Huntington
February 13 7:30 PM at 1102 Pueblo
March 13 7:30 PM at 1300 Huntington**
ANY MEMBER IS WELCOME TO ATTEND